

EXHIBIT A
TO REGISTRATION STATEMENT

Under the Foreign Agents Registration Act of 1938, as amended

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant Marsteller Inc. doing business as Burson-Marsteller, 1776 K Street, N.W., Washington, D.C. 20006	2. Registration No. 2469
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3. Name of foreign principal Government of Argentina	4. Principal address of foreign principal Buenos Aires
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5. Indicate whether your foreign principal is one of the following type:

☒ Foreign government

☐ Foreign political party

☐ Foreign or ☐ domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☐ Corporation

☐ Voluntary group

☐ Association

☐ Other (specify) _____

☐ Individual - State his nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

Secretariat of Public Information,
Office of the President of the Nation

b) Name and title of official with whom registrant deals.

Carlos Pablo Carpintero
Secretary of Public Information

7. If the foreign principal is a foreign political party, state:

N/A

a) Principal address

b) Name and title of official with whom the registrant deals.

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

N/A

a) State the nature of the business or activity of this foreign principal

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

Directed by a foreign government, foreign political party, or other foreign principal . . . Yes ☐ No ☐

Controlled by a foreign government, foreign political party, or other foreign principal . . Yes ☐ No ☐

Financed by a foreign government, foreign political party, or other foreign principal . . Yes ☐ No ☐

Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

N/A

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

N/A

Date of Exhibit A <i>July 22, 1976</i>	Name and Title James J. Cassidy Vice Chairman	Signature <i>James J. Cassidy</i>
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REGISTRATION UNIT
ORIGINAL DIVISION

UNITED STATES DEPARTMENT OF JUSTICE
Washington, D.C. 20530

EXHIBIT B

TO REGISTRATION STATEMENT
Under the Foreign Agents Registration Act
of 1938, as amended

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
Marsteller Inc. doing business as Burson-Marsteller	Government of Argentina

Check Appropriate Boxes:

- ☐ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
 - ☒ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
 - ☐ The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

A draft of a proposed contract with the Government of Argentina (Secretary of Public Information, office of the President of the Nation), has been submitted. It is still under discussion and no contract is as yet in force. A copy of the draft, translated by Roberto Roth, an Argentine attorney practicing in Buenos Aires, is attached. Under oral agreement, and pending finalization of a contract, Burson-Marsteller has performed certain public relations functions, chiefly arrangements for interviews by news media, connected with the visit to the United States of the Minister of Economy of Argentina.

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

In collaboration with Robert S. Benjamin Associates of Mexico City and Buenos Aires, Burson-Marsteller would develop and implement an information program to promote Argentine export, foreign investment in Argentina, and tourism.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?^{1/} Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

A necessary aspect of the proposed program for Argentina is to assist in promoting confidence in and good will toward the country and its government. The promotion of such confidence and good will, as justified by the facts and disseminated to a variety of audiences, would presumably be reflected in attitudes of the U.S. government toward Argentina, as well as attitudes of other segments of the U.S. public such as present and potential export customers, investors, etc.

Date of Exhibit B	Name and Title	Signature
July 22, 1976	James J. Cassidy Vice Chairman	James J. Cassidy

^{1/} Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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T R A N S L A T I O N

We are pleased to confirm our agreement to furnish (or supply), in collaboration with Robert S. Benjamin and Associates, a Public Relations and Advertising service to the Government of Argentina that will cover the following countries: Japan, United States, Belgium, Holland, Mexico, Colombia, Canada and the United Kingdom.

The Service will pursue the following objectives (or will have as a purpose the following): support and promotion of Argentine exports; support and promotion of opportunities for foreign investment in Argentina; support and promotion of tourism towards Argentina. In attaining the stated objectives (or aims) we will develop the programs and the specific tasks that are entrusted to us in full conformity with our previous conversations.

To carry out our tasks and that there may exist an adequate direction of said tasks by our client, it is advisable that the person or persons be appointed who will maintain liason with us, and to whom we will periodically submit reports, and to whom we will also submit conference reports, that we will consider approved by our client unless amended or corrected within a reasonable space of time, counting from the time they are received by our client.

In this sense, we will express to you Mr. Secretary, which will be the rules and conditions governing our compact.

1. The agreement will have a duration of twelve months, counted from the date the proposal is accepted by the corresponding administrative act (June 14). It may be renewed if the Argentine Government communicates its decision 30 days in advance of the date of expiry.
2. The amount of the present contract is of u\$s 1,100,000.00 (*Spanish custom, in relation to figures, is to use the period as a coma and vice versa) that will cover our own administrative expenses, including the task of our staff assigned to executive, supervisory and creative duties and the implementation of the campaign in the several countries designated;

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travel expenses of account executives, typewriting (✎), stationery, translations, photography, international telephone calls, telex service and TWX, messenger services, press clippings services, radio and TV monitor services, press entertainment and other expenses produced by the ordinary management of the account. It does not include advertising expenses, the printing of booklets or other special publications, nor the travel expenses of special visitors to Argentina. We suggest that a prudent reservation of funds be carried out for eventual expenses in advertising, which it would not be advisable to carry out in the initial months of the contract, but which could have positive results in more advanced stages.

3. The scope of our activities will include the countries and communities mentioned in the first paragraph of the present proposal, we may agree with the Secretariat (of Public Information) to a territorial extension of said scope, if and when this company is in a position to attain the stated objectives.

4. Between the 1st. and the 5th. of each month, in an account open to our order in the New York Branch of the Argentine National Bank, a deposit of u\$s 91,666 will be made.

5. Between the 1st and the 15th. of each month vouchers and invoices corresponding to tasks carried out or in course of being carried out will be submitted, as also a report on the development (of our tasks seems to be missing) and the results thereof, it being understood that the said invoices are to include fees. The total amount on both counts (expenses plus fees) may not be of more than u\$s 91,666, excluding from said amount advertising expenses, the printing of booklets, special publications and the expenses of visitors to Argentina. These special expenses must have the prior approval of the Secretariat (of P.I.). Notwithstanding the foregoing, it is understood that, according to the requirements of the campaign, the monthly expense may be of over \$ 91,666, but respecting the total amount of the contract (or sum total of same). The special expenses referred to, that shall not form part of the sum total of the contract, will be paid up within

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ten days of the date of submission.

The expenses must be adequate (or relate???!?) to the Plan of Work and the object of the contract.

The Argentine Government may suspend its monthly deposits when the ammount withdrawn by us is over and above the total ammount of the established guarantee (\$ 183,332) and we have not rendered accounts on said sum.

We submit that there may be occasions when circumstances of force majeure (acts of God or accident) may delay the presentation of accounts, notwithstanding which you will conserve the right to suspend payment.

6. The first deposit of the sum referred to under clause 4 will be an essential condition for this contract to become binding, we stand under the obligation of giving due notice of the opening up of the respective bank account.

7. Within 60 days of the date of the present letter we will submit a Plan of Work that will cover the development of all the activity to be executed by this company according to the present proposal, which will be accompanied by a tentative financial estimate of the expenses of the plan so as to give a full and complete understanding of the activity that will be developed during the term of the contract. Notwithstanding the foregoing, from the moment the contract becomes binding, the foreseen and accepted immediate actions will be developed.

8. Said "Plan of Work" will be put into execution once approved by the Secretariat of Public Information. It may be ammended by indication of the Secretariat of Public Information with our advice to which we are obligated. (actually: following our advice which we have the duty to present or words to that effect).

9. In every case the Secretariat of Public Information may suspend or modify actions that are a part of the approved "Plan of Work". When the modifications or extensions that are ontroduced may represent expenses for a sum over and above the sum total of the contract, we will give notice of the fact to the Secretariat before carrying out said

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modifications or extensions.

10. We undertake to make a monthly written report, which shall accompany the presentation of invoices and vouchers, on the situation presented by the image of Argentina abroad, in the aforementioned countries where we are committed to act and elsewhere in the international community, were that possible; we will also communicate information even disfavoured to Argentina and recommend the steps we deem necessary to counteract such action. In this sense we will propose to the Secretariat of Public Information the changes we consider necessary in the above mentioned "Plan of Work".

11. The contract may be rescinded by the Argentine Government that will in that case pay our company in lieu of indemnity the sum equivalent to 50% of the part of the contract which is pending, that will in no case exceed the sum of \$ 370,000. Over and above said indemnity there will be paid the sums corresponding to agreements with third parties entered into for the purpose of carrying out actions foreseen and approved by the Secretariat. The Argentine Government may also reduce the services it has contracted for. When the reduction of the amount of the contract is under 50%, there will be no indemnity. Were it over 50%, there will be applied as an indemnity the above mentioned procedure, to the part proportional to the reduction that is over and above the 50%.

The Argentine Government will give 30 days notice of its intention to reduce the contract.

It must be clearly stated for the Understanding of the Secretary, that in all cases the Secretariat of Public Information conserves in an absolute and permanent manner the right to change or leave without effect partially or totally the "Plan of Work" it has approved.

12. The Argentine Government assumes responsibility for the information it furnishes to Burson Marsteller for public distribution (or dissemination).

13. The contract will be governed by Argentine laws and

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Argentine Courts will have jurisdiction on any matter concerning said contract.

14. We establish a special domicile (or adress) for the present contract at Florida 878, 4th. Floor, Office 15 in the Federal Capital of the Republic of Argentina.

15. We will cause to have established a bank guarantee to your satisfaction with the New York Branch of the Argentine National Bank for the sum of \$ 183,332 that will be maintained for the duration of the contract. The establishment of said guarantee is an essential condition, so that this contract be binding.
